



## **PRESS RELEASE**

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### **Newtrade Publishing retains Investors in People status**

Newtrade Publishing Limited today announced it has retained its Investors in People (IIP) accreditation until 2013. IIP is the national standard for improving business performance through people and it recognises Newtrade Publishing's commitment to the highest standards of people management.

"Achieving Investors in People status recognises the investment we put into developing our people, who we see as our best asset", said Vicky Walters, HR Manager.

"We have an active learning culture and we make sure our people are developed in line with business objectives. This gives us the skills and knowledge to really deliver for our customers."

Newtrade Publishing has provided the independent retail industry with first choice trade communications for more than 60 years, helping energise independent retailers to serve their community.

"Our teams work hard to help our customers grow their sales and profits," said Nick Shanagher, Managing Director of Newtrade Publishing. "In return we commit to develop our people so that they enjoy what they do and achieve their goals."

This accreditation supports Newtrade Publishing's commitment to being 'a small company with BIG opportunities'. The company produces trade magazines and newspapers; organizes awards and events; has a web site; and builds networks of like-minded independent retailers and their suppliers.

**Ends**

For more information:

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